



Local Communities Engagement Policy

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Midland Steel Reinforcement Supplies Ltd, Midland Steel Reinforcement Supplies GB Ltd and MW Steel Trading, hereafter known as Midland Steel Reinforcement Supplies aims to sustain the quality of life and wellbeing of individuals and communities touched by its activities. To ensure our engagement is as effective as possible and carried out to a high standard we have developed this policy, which will guide how we consult, communicate and engage with the local community.

1. Keeping an Open Dialogue with Our Communities

Our aim is to build strong relationships through transparent communication with communities during all aspects of development, construction and operations, whilst respecting the diverse cultures, views and needs of these communities.

2. Fostering Local Relationships

Midland Steel Reinforcement Supplies aims to foster lasting relationships with local communities by supporting local community initiatives.

3. Seeking to Source Locally

Midland Steel Reinforcement Supplies will seek to source materials and services from locally based suppliers to support the local economy, enhance community engagement, and to reduce its impact on the environment from transportation

4. Corporate Communications

Effective communication is vital to the success of any organisation and Midland Steel Reinforcement Supplies is no exception. Corporate Communications seek to provide a coordinated approach to internal and external communications and media activities aimed at publicising the Companies services and policies.

5. Social Media

The widespread availability of social media (the online and mobile tools that people use to communicate) has brought the opportunity to engage and communicate in new ways and to reach stakeholders who do not engage with us through the traditional channels. Senior Management ensure that these technologies and services are used effectively and appropriately as a valuable tool for communication and engagement.

Signed

Tony Woods
Managing Director

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