

Stakeholders Expectation & Engagement Matrix

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		Expectations	Methods of Engagement	Stakeholders Importance to Us	Our Importance to our
					Stakeholders
Internal	Employees	 Responsible Company Fair Terms & Conditions; Stable Employment; Opportunities for Career Development; Operational Excellence; Innovation; Local Investment. 	Workplace Communication Methods – TBTs; Notice Boards; Meetings; Training;	- Integral Component of Supply Chain Delivering Quality Products & Services to Our Customers & Innovation Opportunities.	- Responsible Company Providing Employment Opportunities.
	Customers	 Responsible Company; Ethical Business Practises; Fair Terms & Conditions; Operational Excellence; Collaborative Working; Innovation / New Product Offerings; Quality & Reliability of Product & Service; 	- Customer Meetings; - Website; - Site Visits; - Trade / Industry Shows;	- Strategic Alliances; - Joint Ventures; - Partnerships for Sustainable Growth;	 Needs Require & Justify a Distinct Service Offering; Assisting & Delivering a Value Proposition to Our Customers; Raising Awareness about Products / Services; Service Offering / Reliability;
Connected	Suppliers	 Responsible Sourcing; Ethical Business Practises; Quality of Product & Service; Long Term Relationships; Strategic Alliances; Stability & Reliability of Operation & Its Processes. 	Supplier Meetings;Website;Site Visits;Trade / Industry Shows;	 Quality & Sustainable Products; Value for Money; Support & Advice;	- Business Opportunities; - Long Business Term Relationships;
	Financial Institutions	 Responsible Company Stable Employment; Return on Investment; Innovation; Local Investment. 	- Meetings; - Site Visits;	 Provider of Capital to Further Develop & Strengthen the Company; Drives Cost & Value Driven Structures. 	Generate Return on Investment; Sustaining & Growing the Local Community;
	Local / Regional Authorities / Regulators	Responsible Company;Local Investment;Source of Employment;	Communication Forms;Meetings;Site Visits;	 Monitoring Our Performance in Meeting the Needs & Expectations of Our Stakeholders. 	Provide Each Other With Support & Advice With Regards to Being a Responsible Company.
External	Local Community & Neighbours	Responsible Company;Local Investment;Employment Opportunities.	Communication Forms;Meetings;Site Visits;Website;	- Source of Employment, Goods & Services.	- Source of Employment.

Note: Materiality & Maturity Matrix Available on Request by mailing info@midlandsteelsupplies.ie